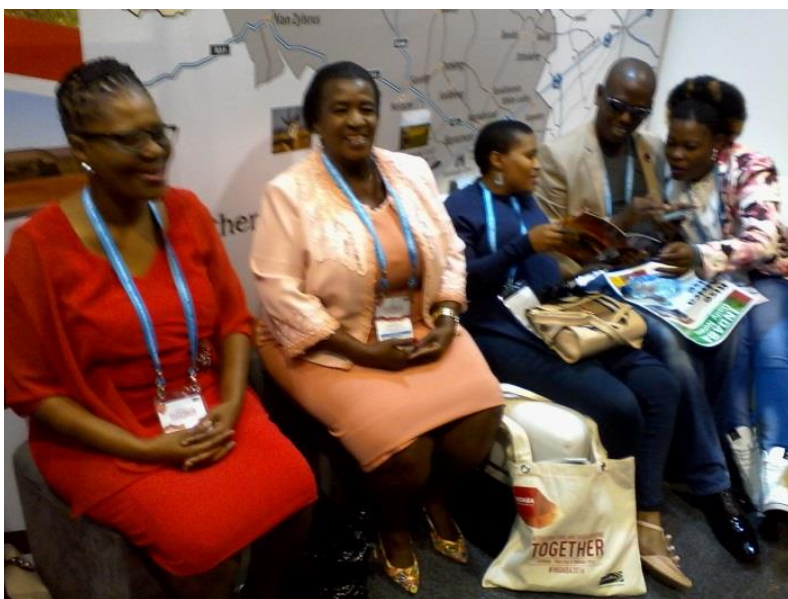


## Kalahari Tourism shines at Tourism Indaba



Kalahari Tourism, represented by the John Taolo Gaetsewe District Municipality in cooperation with its local Municipalities, were the toast of the annual Tourism Indaba held at the Durban ICC from 6 to 9 May 2016. The Indaba is held annually to promote tourism in South Africa and throughout the Continent. This year's event was attended by thousands of Exhibitors and buyers from the continent and throughout the world.

Speaking at the official opening of the Indaba, Minister of Tourism Derek Hanekom told delegates that South Africa is intrinsically linked to the continent and if tourism succeeds in South Africa then it will also succeed in the continent. On the other hand the Kalahari Tourism stall was officially launched by the MEC for Economic Development and Tourism in the Province (Northern Cape) Honorable Macjack assisted by the John Taolo Gaetsewe District Executive Mayor Sofia Mosikatsi. "We have in the region many tourist sites and of these the most well-known are The Eye and the Robert Moffat Mission. The Eye is a natural fountain that produces over two million liters of clear water daily, while the Robert Moffat Mission is a historical site where London Missionaries arrived over 200 years ago and it is where the first translations of the Bible were made from English to Setswana with the assistance of locals. These are just some of the areas of attraction within our District that also offers among others trophy hunting and game farming. We are also home to the big five", said Mack jack.



The Kalahari Tourism was represented by Councilors and Officials from the John Taolo Gaetsewe District Municipality who were always on hand to give information to hundreds who visited the stall and were clearly intrigued by what they saw and read on pamphlets distributed.

Representing Cultural Groups from the region were the Dialogane Tsa Tlhaping Dancers who kept the audience asking for more. Visitors to the stall were also treated to a competition where valuables from the District and Local Municipalities were won. These were the items created by artists from within the JTG District and co- sponsored by the local Municipalities and the Provincial Government. The biggest winner at the event was a female academic Dr Lindie du Plessis, from the Potchefstroom University who went home with an uncut diamond (She has a PHD in Tourism Management and is a senior lecture in the Tourism Programme). That was a fitting conclusion to the Mother's Day events at the Indaba with the Ultimate winner being a woman.