

Tourism Stakeholder Consultative Workshop

The National Department of Tourism and the District Municipality Tourism Unit organised and facilitated a tourism stakeholder consultative workshop on the 06th of February 2018 in the John Taolo Gaetsewe District Council Chambers. The main aim of the workshop is to get the buy-in of all stakeholders in tourism; tourism sector plans should have expression in all spheres of government from national, provincial and local government level. To align tourism sector plans to the Integrated Development Plan (IDP) of the municipality thereby ensuring integrated government relations.

The main purpose of this engagement is to solicit inputs for the framework on tourism support for both provincial and local government.

Strategic Implication

- National department of tourism to develop and enhance the capacity of the municipalities regarding staff compliment and other support.
- Tourism sector plans should be standardised through-out the country.
- Tourism planning should take into consideration the neighbouring countries like Botswana and Namibia.
- Tourism planning should be aligned to other municipal plans.

The workshop was attended by municipal officials, tourism product owners and officials from Department of Tourism. District Municipality launched Tourism Association sometime back and has since ceased to exist, National Department of Tourism committed to visit the district again to facilitate the revival of the district tourism association. The tourism association is critical to tourism development and should spear-head tourism in the district. Tourism Association are established as per Northern Cape Provincial Tourism entity act of 2008 (Act.No.5) of 2008. The Association need to promote the development of previously disadvantage individuals and promote tourism in general. District Municipality hope to welcome the Department of Tourism in the near future to facilitate the Tourism association.