



PRESS RELEASE

Date: 29 April 2022

Integrated Community Development Plan for

John Taolo Gaetsewe District

An initiative that belongs to the people.



- REJUVENATION OF ENTIRE MUNICIPAL DISTRICT
- ACTIVATION OF IDLE INDUSTRY AND AGRICULTURE
- LARGE-SCALE WORK CREATION FOR COMMUNITY
- MANY OPPORTUNITIES IN ARTS, CULTURE, EDUCATION, HEALTHCARE, SPORTS, SCIENCE AND MORE
- INSTALLATION OF OUR OWN ELECTRICITY SUPPLY
- LARGE-SCALE INVESTMENT OPPORTUNITY FOR INVESTORS
- UNLIMITED ECONOMIC GROWTH POTENTIAL
- LONG-TERM SELF-SUSTAINABILITY, POSPERITY & ABUNDANCE

ONE SMALL TOWN – KURUMAN

Media Statement by the Executive mayor:

I am Queen Mogatle. The Executive Mayor of John Taolo Gaetsewe District Municipality, which includes the town of Kuruman and several other prominent towns/villages in the Northern Cape Province, South Africa. The District Municipality comprises of 3 Local Municipalities, located in Kuruman Town, Kathu and Churchill township.

It is with great joy that I announce the launch of the **ONE SMALL TOWN** initiative in our Municipal District, as part of my 100 days in office.

Over the next several months we will work in close collaboration with the people of our Community, Mayors, Traditional Leaders, Councillors and the UBUNTU Planet Team, to lay a solid foundation for the successful launch of this very exciting community development project. A well-planned, well structured, coordinated, community effort.

We trust that our efforts will create many unique and lucrative investment opportunities for conscious investors around the world, into our beautiful towns.

I firmly believe that the **ONE SMALL TOWN** initiative will create long lasting prosperity and abundance for all the people of our community.

PRIMARY OBJECTIVE:

Turn our towns and villages into investment-friendly destinations.

The ONE SMALL TOWN initiative is a Community driven, Economic PR exercise to make our towns as attractive as possible to investors around the world.

MOTIVATION

Turning our towns into places of prosperity and abundance

This project is the result of 12 years of research by the founders of UBUNTU Planet non-profit company, and involvement in various international activities,

community projects, strategies, funding models, and deep analysis of the failings of our current socio-economic system.

Mayors and town councils all over the world face the same challenges:

- how to manage and sustain their towns with inadequate funds;
- how to deal with increasing costs on every level;
- how to provide acceptable services to their community;
- how to keep things moving forwards against insurmountable odds,
- how to overcome a constant stream of challenges facing Mayors and councils every day.

The current socio-economic system.

The current system is failing us all dramatically and it will not provide the solutions we need to solve the challenges we face. Albert Einstein said that “The definition of insanity, is trying the same experiment over and over again using the same tools, but expecting different results.”

We have been trying the same socio-economic system for many years. It is very clear that it will not provide the solutions we are all looking for. We must try a new approach – find a new system that will bring lasting prosperity and abundance to our communities.

Opportunities Designated

There are job creation opportunities all around us. Schools, factories, farms and warehouses, sports facilities and more are standing empty and deserted. These are all wasted opportunities that will be transformed and used for the benefit our communities, under the **ONE SMALL TOWN** initiative.

History of Abuse and Exploitation

Historically, small towns are easy targets for large corporations who set up factories and large industry, offering jobs. This only lasts while the large companies survive. When these companies close down, many people lose their jobs and the town suffers a severe economic blow that affects everyone. The **ONE SMALL TOWN** model will prevent this exploitative situation from ever

happening again – WHY? Because the community will take ownership of many of the large-scale businesses in our own towns. How do we do this?

A NEW APPROACH – To Prosperity and Abundance

The **ONE SMALL TOWN** strategy takes an entirely new approach towards reviving our towns and economies. It is a community-driven structure presenting a viable economic model that benefits all participants. A model that unifies entire communities towards a common goal, and fosters exponential economic growth potential.

The OST initiative will result in community-focused, financially-abundant towns with maximum employment and new levels of security for all its inhabitants.

ZERO FINANCIAL RISK TO THE PEOPLE AND THE MUNICIPALITY

The ONE SMALL TOWN strategy requires no financial input from the people, the Mayor or the Council. The funding comes from investors who are attracted by the unified spirit of our community, and the many business plans that we create, with many unprecedented investment opportunities.

SECTORS INVOLVED

The **ONE SMALL TOWN** strategy includes many of the major areas of industry and commerce for designated projects.

Agriculture	Food & beverage production
Healthcare	Tourism
Engineering	Technology
Nature Conservation	Specialised food growing
Pharmaceuticals & cosmetics	Building industry & housing
Education & training	Arts, Culture, Sports recreation
Seed banks	Electricity supply

IMPORTANT: Each of these sectors will be funded by investors keen to invest because of our collaborative efforts and the UNIQUE investment opportunity we create. Past experience has shown very high levels of interest from investors, because of the secure investment opportunities, and high profit margins that the ONE SMALL TOWN strategy offers.

HOW DO WE DO THIS?

Cooperation & Collaboration

The ONE SMALL TOWN initiative belongs to the people of our community who choose to participate in the initiative. Participation is voluntary – but only those who sign up and participate will reap the benefits of our collective efforts.

A **Co-operative Company** has been registered in the name of ONE SMALL TOWN KURUMAN. All the people who are legal residents of the John Taolo Gaetsewe District, can sign up on the ONE SMALL TOWN KURUMAN website, and become instant members.

CREATING A POWERFUL LABOUR FORCE - CONTRIBUTION OF TIME

The ONE SMALL TOWN plan is based on large-scale community participation, in which members of the Kuruman Co-op each contribute **THREE hours per week** towards the businesses we start. We call this **CONTRIBUTIONISM**.

This **3-hours per week contribution**, generates a powerful free labour force that can create, build or grow anything we choose to - as a community. We expect to sign up a minimum of 30,000 people to this initiative in the Kuruman district. This will give our community 90,000 hours of free labour per week. We will be working as a united force towards creating prosperity for ourselves.

We will require many businesses/projects to put all the people to work. In essence – we can create work for everyone in our community. This turns our community into a fierce competitor to any global monopoly, because of our cooperative free labour force.

Membership

Every person that signs up, becomes an instant shareholder and co-owner of all the many businesses we intend to launch. There is no payment or fee required to join and membership is voluntary. All that the members need to do is to pledge to contribute 3-hours per week to work in one of the businesses that they have become a co-owner of.

In addition, every member will receive an OST Membership CARD with 100 ONE SMALL TOWN Crypto Tokens valued at 100 US dollars loaded on the card. This card can be used at many retail outlets and the future OST Warehouse & Pharmacy.

All participating members will receive **ONE** OST Crypto Token on their card Every week – for every 3-hour contribution of time they make.

Blockchain Technology – No Cheating or Stealing is possible

The projects will be managed by a centralised project management team, and a SMART Blockchain APP, that will allocate the people to the projects where they are needed. We will use the most sophisticated technology available to manage all this activity. This APP will also do all the calculations of profits from our businesses, allocation of payments and other benefits to all the members. All of this is completely transparent and visible to all members who have access to the APP.

MANAGING THE BUSINESSES & OWNERSHIP

The business will be well planned, managed and operated by the best possible people, who have been appointed for their skills and expertise in every role. The businesses will belong collectively to the people (community) and investors.

60% - The OST KURUMAN Co-operative (the people / members)

30% - The investors

10% is retained for royalties and intellectual property use; land use and more.

Highly experienced project managers will be appointed to oversee the launch and ongoing productivity of the businesses on behalf of the people and investors.

BENEFITS TO MEMBERS

In return for their contribution of 3-hours of time and labour per week, the members receive benefits and profit-share from all businesses. Not just one business, or the business that they worked in that week.

This will include cash, food, services, one OST Token per week, and more. Eventually it will also include free or very cheap electricity, from our own electricity supply when it becomes available.

BENEFITS TO THE MUNICIPALITY

The municipality will receive a predetermined percentage of the profits, from the businesses, for our role in promoting the initiative to investors; eliminating bureaucratic red tape; clearing administrative obstacles; making land available for certain activities and businesses – like nature reserves, camp sites, holiday resorts, access to water rights, sporting facilities, airports, hospitals, etc.

BENEFITS TO INVESTORS

Investors know how difficult it is to find safe and secure investment opportunities in the world today. Conscious investors who resonate with our plan and the unique investment benefits that do not exist anywhere else. It is our opinion that our ONE SMALL TOWN initiative will quickly become a highly sought-after investment destination for conscious millionaires.

Benefits to investors:

1. Free Labour Force – (bulk manual labour)
2. Free Electricity or very cheap electricity when applicable
3. No hostile competition from other players in the same business – because all the projects now belong to the people and investors.
4. Everyone is on your side as the investor – to make the project a great success – because everyone benefits from the success.
5. Free or very cheap components from the integrated projects, providing the components where possible. Like corn and wheat for food manufacturing and packaging; or milk for cream, butter and cheese production; or herbs for cosmetics and healthcare – and so on.
6. Investors retain 30% (thirty percent) of the profits – a far healthier and secure return on investment than most opportunities in the world today.

Anyone can become an investor

Members from our Communities, the Mayor, and Councillors can become investors in their own community owned businesses and reap the benefits like all other investors.

BUILD-UP TO THE LAUNCH

ROLE OF THE MAYOR

The mayor and municipality do not control or manage any of the businesses. The mayor's role is to be the face and the voice of the initiative. To drive the PR - To motivate and inspire the people – To attract talent and especially the investors with inspiring message and publicity. To help remove any obstacles in the way of progress. Just like all other members of the community, the mayor and councillors are free to become members of the co-op, participate in the 3-hours per week and become co-owners of the businesses with all its benefits.

Analysing our Industrial / Agricultural / Business Potential

We analyse the industrial, agricultural and specialised business potential of our community. We see what farms are standing idle; what factories are empty; what warehouses are vacant and we identify the potential role they can play in reactivating our economy and creating abundance.

Identifying the People Skills and Abilities

We perform a detailed analysis of our people, their skills and their abilities, to recognise where our community holds untapped potential. We match these skills to existing business potential. There are many skilled people in our communities that are not working because they simply cannot find a job. This initiative will create many new opportunities for all such people.

Develop Many Business Plans

We have already identified close to 200 businesses which will be prioritised,

that we plan to launch, and started to write the detailed business plans for these businesses. These will be displayed on our website to attract the investors.

MARKETING & PUBLICITY

The **Mayor is the face and the voice of the initiative** and share the good news with the world. A professional PR team and video production team, will produce regular updates by the mayor, business owners, farmers, community members and other councillors – for all social media platforms and our OST KURUMAN website.

WEBSITE & LAUNCH

We are going to create a beautiful website that shows the beauty and splendour of our towns. The website will present various videos and interviews with the people, and show the many sites identified for the various businesses. It will be the brochure for our OST initiative. We will feature the many business plans and allow investors to choose the investment of their choice.

The official launch of ONE SMALL TOWN KURUMAN will take place on a specific date and time when we make our website go live on the internet.

IN ADDITION - OUR OWN SUPPLY OF ELECTRICITY

UBUNTU PLANET has access to new, green energy generating technology and water purification technology. We aim to install our own electricity generators to provide power to our entire district as soon as possible. The generators will belong to the community Co-op collectively, so that no one can monopolize the power. The water purification will deal with all sewage and other pollution problems. This will unlock endless potential and many opportunities in all spheres of our district and a good source of funding for the municipality.

FUTURE GROWTH POTENTIAL – RE-INVESTING IN OUR COMMUNITY

Once the first cornerstone projects have been established, our community will no longer require any outside investment as we will be generating enough income from our own community run businesses to fund all future growth.

This cycle will keep expanding and allow us to start more and more businesses, keep upgrading our own facilities like roads, parks, hospitals, schools, old age homes and more. We will be able to develop vibrant tourism, cultural, artistic activities and sporting events.

POTENTIAL INCOME GENERATION

Each business holds the potential to generate a very good income depending on the industry sector. A portion of this will be reinvested into the community and future projects. Our localised agricultural and healthcare industries alone have the potential to generate a vast return that can run into the billions of rands.

Once projects are fully established, we can count on millions of rands of profit per month for our town, for the municipality, the investors and for the people who participate by contributing 3 hours per week.

A LASTING LEGACY

As the Executive Mayor, I choose to take this path, to leave a true legacy of prosperity and abundance for our people and our whole community. This is a true opportunity to do something new and inspiring that will unite our people and show how cooperation and collaboration can create prosperity and abundance for all of us. I urge everyone in our District to sign up to the **ONE SMALL TOWN Kuruman Co-operative** on our website or APP, and become part of this initiative. Our website will be live in the near future.

Follow our progress here:

<https://www.onesmalltown.org/kuruman> Email: kuruman@onesmalltown.org and contact@onesmalltown.org

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